IT Business Challenge
Greece // April 22-27, 2018

I WILL
DRIVE BUSINESS
INNOVATION
WITH TECHNOLOGY

Registration deadline
January 14, 2018
itbc.pg.com
What is it?

Sign up to our international student competition today and step into the life of an Information Technology Manager at P&G. Experience first-hand how technology enables billion-dollar brands to deliver breakthrough, consumer-centric innovation to the market.

Test your skills in our gamified, virtual challenge and learn how Information Technology plays a central role in the life-cycle of P&G brands. The best students will get the chance to advance to the final stage: an all-expenses-paid trip to Greece for an unforgettable experience. There you will solve new real-life business cases and embark on an exciting, learning journey with some of the brightest minds in the region. You will also receive personalized coaching from experienced P&G professionals and enjoy an exclusive dinner with senior P&G IT executives.

How does it work?

1. SIGN UP
   Before January 14, 2018
   Submit your application & CV and answer some pre-qualification, assessment questions.

2. VIRTUAL CHALLENGE
   February 02 - 11, 2018
   Test your skills in our gamified, virtual challenge and learn how information technology plays a central role in the life-cycle of P&G brands.

3. COUNTRY STAGE
   February – March, 2018
   Successful participants will be invited to pass a test and interview process at one of our P&G offices (or remotely).

4. FINAL CHALLENGE
   April 22 – 27, 2018
   The finalists will fly to Greece for an unforgettable experience. They will celebrate their success, meet P&G executives and compete amongst the brightest minds in the region. All expenses will be paid.

Who can apply?

The IT Business Challenge 2018 is open to all students graduating in 2+ years, from any university in Western, Central & Eastern Europe, Turkey, and Egypt.

Are you ready to take the next step?

Sign up now to the IT Business Challenge 2018 and embark on an unforgettable learning journey. Note that the applications will be considered in the order in which they are received.

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